

Curriculum Vitae

Personal information

First name / Surname

Dr. Oke Christian Beckmann

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Work experience

Dates

January 2017 – today

Position held

Senior Consultant

Name of employer

MHP Management- und IT-Beratung GmbH

Dates

April 2013 – December 2016

Position held

Research and teaching assistant, PhD candidate

Name of employer

Europa-Universität Flensburg

Dates

April 2012 – March 2013

Position held

Researcher/ Country Manager Germany

Name of employee

International Car Distribution Programme Ltd., Frankfurt

Dates

April 2011 – March 2012

Position held

Researcher Germany

Name of employer

ICDP Project, University of Flensburg

Dates

October 2008 – January 2009

Position held

Controller

Name of employer

Volkswagen Retail, Raffay Gruppe Hamburg

Dates

October 2005 – September 2008

Position held

Student

Name of employer

Volkswagen Retail/ Raffay Gruppe Hamburg

Education and training

Dates

October 2009 – January 2012

Principal subjects

Master of Science in Management Studies

University

University of Flensburg

Dates

February 2009 - June 2009

Principal subjects

Postgraduate Certificate in Commerce with Distinction

University

Lincoln University, New Zealand

Dates

October 2005 - September 2008

Principal subjects

Bachelor of Arts in Business Administration/ Diploma

University

University of Cooperative Education Mannheim

Personal skills and competences

Languages

German (mother tongue), English (fluent), French (basic).

Computer skills and competences

Excellent knowledge of Microsoft Windows, Microsoft Office, Adobe Products.

Hobbies

Running, golf, cycling, sailing.

Publications and Lectures

Publications

- 2017 Beckmann, O. C. (2017): Unternehmensgrenzen in der Elektromobilität, Dissertation.
- 2016 Beckmann, O. C./ Royer, S. (2016): Business Models and Impact of Different Market Contexts: Towards an analytical framework for researchers and practitioners, Danish-German Working Paper Series, No. 5.
- 2016 Beckmann, O. C./Royer, S. / Schiavone/ F. (2016): Old but sexy – Value creation possibilities of old technology-based business models, Journal of Business models, Vol. 4, No. 2, pp. 1ff.
- 2013 Dietl, H. M./ Royer, S. / Beckmann, O. C. (2013): Die Bedeutung von Netzwerkeffekten für den Erfolg der Elektromobilität, ZfAW, Heft Nr. 3/2013, 16. Jahrgang.
- 2013 Beckmann, O. C. (2013): Renditen global, in: Autohaus, Nr. 7, S. 14-15.
- 2013 Beckmann, O. C./ Waller B. (2013): Viel zu viele Lagerwagen, in: Autohaus, Nr. 5, S. 14-15.
- 2012 Beckmann, O. C. (2012): Customer Contact Management in a Digital Age, Encouraging Loyalty and Advocacy in Today's Environment, ICDP Management Briefing No. 95, Solihull, UK.

Grants

- 2014 DAAD – German Academic Exchange Service, Grant for Internationalisation of Research and Young Researchers; Conference Attendance.
- 2015 Grant of the University of Flensburg for conference participation of PhD students.

Conference Presentations

- 2014 Strategic Management Society Annual International Conference, Madrid, Spain.
- 2015 Platform Strategy Research Symposium, Boston, USA.

Teaching

- 2013-16 Case Studies in Strategy, University of Flensburg, Master of Arts in Management Studies.
- 2014-16 Cases in International Strategic Management, University of Flensburg, Bachelor of Arts in International Management.
- 2013-16 Colloquium Scientific Working, University of Flensburg, Bachelor of Arts in International Management, Master of Arts in Management Studies.
- 2013-16 Assistance in other lectures such as Distance Learning Project on Cooperation, University of Flensburg, Master of Arts in Management Studies.
- 2013-16 Single presentations on E-Mobility, Carsharing and Carpooling in selected courses.
- 2016 Cases in BIM PF 04: BWL 3: Organisation, University of Flensburg, Bachelor of Arts in International Management.

Expert Lectures (selection)

- 2013 Trends im After-Sales: Zweite Teileschiene und wiederaufbereitete Teile, 8.4.13, AutoUni, Wolfsburg.
- 2013 Trends im After-Sales: Unabhängige vs. Vertragswerkstätten, 7.3.13, AutoUni, Wolfsburg.
- 2013 Kundenbindungsstrategien im After-Sales, 25.2.13, AutoUni, Wolfsburg.
- 2013 How can Mobility Services contribute to distribution profitability?, 20.2.13, ICDP Spring Meeting 2013, Nice.
- 2012 Germany – oversupply exposing long term overstocking problem, 4.12.12, ICDP New Vehicle Supply Workshop, Frankfurt am Main.
- 2012 Trends im After-Sales: Zweite Teileschiene und wiederaufbereitete Teile, 29.11.12, AutoUni, Kassel.
- 2012 Kundenbindungsstrategien im After-Sales, 18.10.12, AutoUni, Kassel.
- 2012 Trends im After-Sales: Unabhängige vs. Vertragswerkstätten, 11.10.12, AutoUni, Kassel.
- 2012 Distribution in a digital age: 'Focusing on dealer performance' and 'Facing up to the ,mobility future', 5.7.12, ICDP Deutschland Reception, Frankfurt am Main.
- 2011 Händlergruppen in den BRIC-Märkten – anders oder gleich?, 24.5.2011, AutoUni, Wolfsburg.